

## Internal Communication message

On Dec. 15 a press conference will be held to announce to the public the opening of the new Pensacola store in Florida. This store will include an Ulta in it, which makes it even more of an accomplishment for the area. Reporters and photographers will be allowed at the and questions will be allowed after the conference is over. The speakers will include a Lily Roberts a city official, Scott Anthony the project manager and Bailey White a local college student. These speakers are the highlight of the event and what will make the community excited about the opening of the store

As I said before, the press conference is on Dec. 15 at 10 a.m. and will be held onsite of the new store. The stores address is 22 Fairway Ave., Pensacola, Fla. Additionally a backdrop will be available for photos.

We should be proud of the continuing growth of the company and the impact it has on the community. College students love our stores and building one close to a campus is a smart move on our end.

Keep up the good work!