

Sept. 24, 2021

MEDIA ADVISORY

-10 days-

GREENSCAPE INC. TO BUILD NEW OFFICE BUILDING IN DOWNTOWN RALEIGH

WHAT: Local business Greenscape Inc. will start developing a 25-story building in March that will help to keep corporations central to the city. Greenscape is a manufacture of energy efficient products. There will be a groundbreaking ceremony on March 1 at 11:30 a.m. at 618 Walnut Hills Drive, Raleigh. This is the site of the new building.

The building will cost \$150 million and will be financed by the Carolina Redevelopment Agency. They are also putting up \$5 million to landscape the public areas and surrounding streets of the building. They hope that this will improve the area greatly.

Company executives and city officials believe this will be the start of the downtown revival that will have major impact to the city down the line. The building will be LEED-certified and will be the largest one with this certification in the United States.

The architect is Weber and Associates, and the contractor is Rudolph and Sletton. The building is slated to be done within 18 months.

Company executives and city officials will be present and will also be available for interviews before and after.

WHEN: 11:30 a.m., March 1

WHERE: Site of the new development, 618 Walnut Hills Drive

CONTACT: Ashley Goroski, 9192233514, goroskiad@appstate.edu

Event Fact Sheet

Greenscape Inc. Groundbreaking Ceremony

- Greenscape Inc. is building a new **25-story** office building
- They are company that **produces energy efficient products**
- **Location** is downtown Raleigh
- **Cost** is \$150 million and \$5 million for landscaping (financed by Carolina Redevelopment Agency)
- The office will be the largest *LEED-certified* building in the United States
- **Architect** is Weber and Associates
- **Contractor** is Rudolph and Sletton
- The **estimated timing** of the building being complete is in *18 months*
- The **goal** of this build is run by the downtown redevelopment team to help keep big corporations central to the city.
- Address is **618 Walnut Hills Drive** Raleigh, North Carolina.